The Middle East and North Africa (MENA) Hysteroscopy Conference

HYSMENA HYSTEROSCOPY CONFERENCE 2020

13-14 March 2020
The Metropolitan Hotel, Sheikh Zayed Road, Dubai

The HYSMENA conference is sure to be one of the most innovative and engaging meetings in Dubai. Join us for an amazing educational experience!

After the success of

New Frontiers in Post Reproductive Health Conference

Was supported by

Royal College of Obstetricians & Gynaecologists
International Menopause Society

The HYSMENA conference is sure to be one of the most innovative and engaging meetings in Dubai. Join us for an amazing educational experience!

www.ibcme.com/hysmena
info@ibcme.com
2 days of extensive lectures and interactive workshops conducted by international expert faculties

Over 300 delegates expected

We are providing you the assistance of Visa and Hotel accommodation to the UAE if required.
Dear Sponsors and Exhibitors,

I am honored and privileged to be invited as faculty for the HysMENA Conference that will be held in Dubai on 13-14 March 2020.

The congress will incorporate a wide range of interesting presentations and offer a unique opportunity to view and to learn about the latest research and technological developments in hysteroscopy.

Experienced surgeons will demonstrate the innovative management of various diseases, taking the most recent developments in medical technology into account.

Certainly, the attendees will have the opportunity to exchange information with the experts in a friendly educational atmosphere.

Dr Mario Franchini

MD (Italy)
Scientific Advisor,
Tuscany Regional Health Agency, Italy
Dear Sponsors and Exhibitors,
Next March 2020 (13th-14th) will take place in Dubai the “HYSMENA Conference”
This is a great opportunity for all the Hysteroscopy-lovers from Middle East and
North Africa to meet many of the leading hysteroscopists around the world.
The programs covers from basic pathology to hysteroscopy in infertility,
attendees will have the opportunity to learn about the innovations in this field
directly from the innovators. You will meet Giampietro Gubbini, the inventor
of the first mini-resectoscope, among others.
I believe that this kind of events contributes to the improvement in our day a
day practice. The idea today is that the same way that every urologists knows
how to perform a cystoscopy, every gynecology should know how to perform a
basic diagnostic hysteroscopy. As Linda Bradley says, “My hysteroscope is my
stethoscope”.
I would like to invite you to share with us 2 days of passion about hysteroscopy
and to become a hystero-friend, part of our global community.

Prof. Sergio Haimovich
Chair of the Global Congress on Hysteroscopy (www.hysteroscopy2019.com)
Head of the Hysteroscopy Unit
Del Mar University Hospital
Barcelona. Spain
Distinguished Speakers and Workshop panelist

Dr Linda Darlene Bradley MD (USA)
Keynote Speaker
Medical Director,
American Association of Gynaecologic Laparoscopists

Dr Mario Franchini
MD (Italy)
Scientific Advisor,
Tuscany Regional Health Agency, Italy

Dr Giampietro Gubbini
MD (Italy)
Medical Director,
Madre Fortunata Toniolo Hospital

Dr Luis Alonso Pacheco
MD (Spain)
Director,
Gynaecological Endoscopic Surgery, Malaga

Prof Sergio Haimovich
MD, PhD (Spain)
Head of the Hysteroscopy Unit
Del Mar University Hospital

Dr Amy Garcia
MD, FACOG (USA)
Director,
Center for Women’s Surgery and the Institute for Hysteroscopic Training

Dr Andreas Stavroulis
MD, MRCOG (Cyprus)
Advanced Hysteroscopic and Laparoscopic Surgeon

Dr Atul Kumar
MD, MS (India)
Scientific Director,
Women’s Health Centre

Dr Jude E Okohue
MD (Africa)
Medical Director,
Gynescope Specialist Hospital

Dr Rahul Manchanda
MD, FICOG, FICMCH, FICS, FACS (India)
Director,
Manchanda’s Endoscopic Center

Dr Amal Al Qedrah
Consultant & Head of OB-GYN, Latifa Hospital Dubai

Dr Vidya V Bhat
MD, DNB (OBG), MNAMS, FICOG (India)
Medical Director,
Radhakrishna Multispeciality Hospital

Dr Alka Kumar
MD, MS (India)
Sr. Consultant Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Giampietro Gubbini
MD (Italy)
Medical Director,
Madre Fortunata Toniolo Hospital

Dr Amy Garcia
MD, FACOG (USA)
Director,
Center for Women’s Surgery and the Institute for Hysteroscopic Training

Dr Andreas Stavroulis
MD, MRCOG (Cyprus)
Advanced Hysteroscopic and Laparoscopic Surgeon

Dr Atul Kumar
MD, MS (India)
Scientific Director,
Women’s Health Centre

Dr Jude E Okohue
MD (Africa)
Medical Director,
Gynescope Specialist Hospital

Dr Rahul Manchanda
MD, FICOG, FICMCH, FICS, FACS (India)
Director,
Manchanda’s Endoscopic Center

Dr Amal Al Qedrah
Consultant & Head of OB-GYN, Latifa Hospital Dubai

Dr Vidya V Bhat
MD, DNB (OBG), MNAMS, FICOG (India)
Medical Director,
Radhakrishna Multispeciality Hospital

Dr Alka Kumar
MD, MS (India)
Sr. Consultant Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Giampietro Gubbini
MD (Italy)
Medical Director,
Madre Fortunata Toniolo Hospital

Dr Amy Garcia
MD, FACOG (USA)
Director,
Center for Women’s Surgery and the Institute for Hysteroscopic Training

Dr Andreas Stavroulis
MD, MRCOG (Cyprus)
Advanced Hysteroscopic and Laparoscopic Surgeon

Dr Atul Kumar
MD, MS (India)
Scientific Director,
Women’s Health Centre

Dr Jude E Okohue
MD (Africa)
Medical Director,
Gynescope Specialist Hospital

Dr Rahul Manchanda
MD, FICOG, FICMCH, FICS, FACS (India)
Director,
Manchanda’s Endoscopic Center

Dr Amal Al Qedrah
Consultant & Head of OB-GYN, Latifa Hospital Dubai

Dr Vidya V Bhat
MD, DNB (OBG), MNAMS, FICOG (India)
Medical Director,
Radhakrishna Multispeciality Hospital
Dr Ashok Chaturvedi  
President, IBC Medical Services  
Conference Convenor

Dr Alka Kumar  
MD, MS (India)  
Sr. Consultant Hysteroscopic Surgeon  
Scientific Committee Chairperson

Dr Vijay Nahata  
MACGE (USA), M.S. (Obst. & Gynae.) (India)  
Director Gynaecological Endoscopy Unit  
MS Medical College, Jaipur

Dr Soumil Trivedi  
DNB, FMAS, MBBS (India)  
Gynaecological Endoscopist, Sonologist, Infertility, Urogynaec Consultant

Dr Priya Bhode Chittawar  
RBBS; MD, DNB (India)  
Reproductive Medicine Specialist and Gynecological Endoscopic Surgeon, Bhopal

Dr Alka Kumar  
MD, MS (India)  
Sr. Consultant Hysteroscopic Surgeon  
Scientific Committee Chairperson

Dr Soumil Trivedi  
DNB, FMAS, MBBS (India)  
Gynaecological Endoscopist, Sonologist, Infertility, Urogynaec Consultant

Dr Priya Bhode Chittawar  
RBBS; MD, DNB (India)  
Reproductive Medicine Specialist and Gynecological Endoscopic Surgeon, Bhopal

Dr Anju Soni  
MD, MS, FICOG, FICMCH, CIMP (India)  
Sr. Consultant  
Soni Hospital & Manipal Hospital, Jaipur

Dr Milind Telang  
MD, DGO, DNB (India)  
Consultant  
Galaxy Care Hospital, Pune

Dr Sonia Malik  
MD, Obs & Gyn (India)  
Director  
Southend Fertility & IVF, New Delhi

Dr Mounir Mostafa  
DOWH, CICE Dipl (Egypt)  
Ob/Gyn Specialist

Dr Ishita Mishra  
MD, MS, DNB, MRCOG, MICOG (UK)  
Obstetrics & Gynecology  
Royal Bolton Hospital, UK

Dr Punita Bhardhwaj  
MD, DGO, DNB - Obs & Gyn (India)  
Senior Consultant  
Sir Ganga Ram Hospital, India

Dr Rooma Sinha  
MD, DNB, MNAMS (India)  
Senior Consultant Gynaecologist,  
Apollo Health City, India

Dr Dr Suyash Naval, DNB, MBBS (India)  
Advanced Gynaecological Endoscopic Surgeon  
Lifescope MF and Advanced Endoscopy Center

Dr Anju Soni  
MD, MS, FICOG, FICMCH, CIMP (India)  
Sr. Consultant  
Soni Hospital & Manipal Hospital, Jaipur

Dr Milind Telang  
MD, DGO, DNB (India)  
Consultant  
Galaxy Care Hospital, Pune

Dr Sonia Malik  
MD, Obs & Gyn (India)  
Director  
Southend Fertility & IVF, New Delhi

Dr Mounir Mostafa  
DOWH, CICE Dipl (Egypt)  
Ob/Gyn Specialist

Dr Ishita Mishra  
MD, MS, DNB, MRCOG, MICOG (UK)  
Obstetrics & Gynecology  
Royal Bolton Hospital, UK

Dr Punita Bhardhwaj  
MD, DGO, DNB - Obs & Gyn (India)  
Senior Consultant  
Sir Ganga Ram Hospital, India

Dr Rooma Sinha  
MD, DNB, MNAMS (India)  
Senior Consultant Gynaecologist,  
Apollo Health City, India

2 days of extensive lectures and interactive workshops conducted by expert International faculty
The HYSMENA Conference will offer an opportunity to the participants to learn the basics as well as latest advances in the newer technologies related to Hysteroscopy. It will encompass the journey - past, present and future taken by the field alongside the clinical debates and discussions of new and relevant surgical procedures and techniques.

The scientific committee has on its board the leaders, pioneers and the inventors themselves as part of the faculty. The conference will offer opportunities for discussion and debate to prospective hysteroscopy learners.

The programme will cover among other topics:

- Hysteroscopy
- Menopause
- Submucous fibroid/ Polyps
- Reproductive age group
- Endometrial ablation
- Infertility
- The future of hysteroscopy

Workshop Sessions:

- Infertility / Hysteroscopy Prior to IVF / Endometrium / Tubal Ostia
- Hysteroscopy / Resectoscopy / Endometrial Ablation Peri Menopause, Menopause
- Instrumentation / Devices / Fluid Management Systems / Electrical Units / Camera & Imaging

There will be a post congress hands on wet lab training course for limited pre-registered participants. During the plenary sessions, the participants will get opportunity to freely communicate and ask questions with the faculty.

The organising committee will endeavour to end the outstanding scientific programme with hands on training in the wet lab.

The HYSMENA conference is sure to be one of the most innovative and engaging meetings in Dubai.

Join us for an amazing educational experience!
Dubai is simply a City of Wonders that is in continuous expansion and development. Iconic Projects like the tallest building in the world, one of the biggest malls in the world, the superb lifestyle characterised by absolute safety and high-level services makes Dubai an ideal location to live in and an extraordinary place to discover in a dedicated holiday or a long layover. A place where tradition and futuristic development harmoniously live together.

Visas

Most Western countries are provided visas on arrival. Indian passport holders with a valid American visa or a Green Card; valid UK and EU residency are granted UAE visa on arrival at all ports.

For other nationalities, UAE based airlines can arrange a visa on your behalf or you can contact licensed travel agents and hotels in the UAE to arrange a tourist visa for you provided you purchase the tickets through them and maintain hotel reservations.

You may also contact travel agencies in your country for any tourist packages available to the UAE in collaboration with a local tour operator.

The Metropolitan Hotel

The Metropolitan Hotel Dubai is a vibrant and refined 4 star property that occupies one of Dubai’s most central and sought-after locations alongside the Sheikh Zayed Road, making it an ideal location for visitors seeking contemporary comfort in the heart of the city. The hotel is minutes away from Al Habtoor City and the Downtown areas, Safa Park and the Canal.
### Sponsorship Benefits

#### 30% SUPER DISCOUNT

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost (USD)</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>28,000</td>
<td>(One Available)</td>
</tr>
<tr>
<td>Platinum</td>
<td>25,000</td>
<td>(One Available)</td>
</tr>
<tr>
<td>Gold</td>
<td>17,000</td>
<td>(One Available)</td>
</tr>
<tr>
<td>Silver</td>
<td>14,000</td>
<td>(One Available)</td>
</tr>
<tr>
<td>Bronze</td>
<td>7,000</td>
<td>(One Available)</td>
</tr>
<tr>
<td>Exhibition Only</td>
<td>3,500</td>
<td>(Four Available)</td>
</tr>
</tbody>
</table>

#### PRE EVENT MARKETING AND BRANDING

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scrolling corporate logo on the event home page</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Logo inclusion on the event website under the prestigious heading.</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Corporate profile, onsite activities &amp; company URL will be included on the event website</td>
<td>✅ (250 words)</td>
<td>✅ (150 words)</td>
<td>✅ (100 words)</td>
<td>✅ (75 words)</td>
<td>✅ (50 words)</td>
</tr>
<tr>
<td>Corporate logo on the e-brochure and event e-flyer with a hyper-link to your corporate web site which will be sent to pre-registered delegates.</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>One email flyer dedicated to the individual sponsor with corporate information, onsite activities will be sent to the event database before the event</td>
<td>✅</td>
<td>✅</td>
<td></td>
<td>✅</td>
<td></td>
</tr>
</tbody>
</table>

#### ONSITE BRANDING

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor logo will be included on the backdrop under the respective prestigious heading of Sponsor.</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Sponsor’s advert in between break will be played for 2 minutes</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td></td>
</tr>
<tr>
<td>Conference Program will include logo and sponsor’s corporate description (as per designated number of words) and stand location.</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Conference Program will include Exhibitor name and location</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>✅</td>
</tr>
<tr>
<td>Advertisement in the final program</td>
<td>✅ (Full page)</td>
<td>(One page)</td>
<td>✅ (Half page)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### 30% SUPER DISCOUNT

<table>
<thead>
<tr>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>EXHIBITION ONLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 28,000 (One Available)</td>
<td>USD 25,000 (One Available)</td>
<td>USD 17,000 (One Available)</td>
<td>USD 14,000 (One Available)</td>
<td>USD 7,000 (One Available)</td>
<td>USD 3,500 (Four Available)</td>
</tr>
</tbody>
</table>

- **Corporate logo in all onsite sponsor acknowledgement signage**
  - ✔️
  - ✔️
  - ✔️
  - ✔️
  - ✔️

- **1 x A4 flyer (produced by sponsor) to be included in delegate bags (subject to committee approval)**
  - ✔️
  - ✔️
  - ✔️
  - ✔️
  - ✔️

- **Delegate Lanyard: The sponsors name will be exclusively displayed on the lanyard holding the badge.**
  - ✔️

- **Badge: Company Logo on the back side of badge**
  - ✔️

- **Complimentary Passes and Delegate registration discount**
  - ✔️
  - ✔️
  - ✔️
  - ✔️

- **Lunch will be provided for 2 staff members of exhibitor additional for sponsors**
  - ✔️
  - ✔️
  - ✔️
  - ✔️

- **For standard corner booth an additional 30% charge will be levied**
  - ✔️

- **Ability to purchase additional branding opportunities**
  - ✔️
  - ✔️
  - ✔️
  - ✔️

### EXPO STAND AND NETWORKING OPPORTUNITY

- **3m x 3m Premier Booth location with additional space available at cost**
  - ✔️
  - ✔️
  - ✔️
  - ✔️

- **3m x 2m Booth location with additional space available at cost**
  - ✔️

### PRESS

- **Press & PR activity will acknowledge the conference’s sponsors and exhibitors. There will be dedicated promotional releases in local, regional and international media (this includes print, digital and social media channels). The releases will be made prior to, during, and also after the conference.**
  - ✔️
  - ✔️
  - ✔️
  - ✔️
  - ✔️

---

**SUPER DISCOUNT**

- Platinum Sponsor Commercial - 45,000 USD
- Diamond Corporate - 28,000 USD (One Available)
- Gold Corporate - 17,000 USD (One Available)
- Silver Corporate - 14,000 USD (One Available)
- Bronze Corporate - 7,000 USD (One Available)
- Exhibition Only - 3,500 USD (Four Available)
Additional Marketing and Branding Opportunities

Digital display
USD 8,000
Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor’s satellite symposium or workshop if there are any. Each sponsor will receive 5 digital screens as such during the entire conference.

Pen and writing pad in conference bag
USD 6,000
The sponsor company will also be able to provide its own pads and pens to be placed in the conference bags. The sponsor’s acknowledgement can be printed on the pen and on the pad. Subject to approval from executive committee

Badge sponsor
USD 5,000
The logo will be included on the reverse side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the executive committee.

Conference bag
USD 4,100
Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgement in the advance and final programmes as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the executive committee.

Inserts in conference bag
USD 2,000
Companies have the opportunity to insert information about products, symposia or giveaways into the conference bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.
Floor Plan - The Metropolitan Hotel

Al Shindagah Ballroom Layout

Numbers of Booth Stand

3m x 3m = 5 Nos
3m x 2m = 4 Nos

<table>
<thead>
<tr>
<th>Al Shindagah Ballroom</th>
<th>Number of Booth Stand</th>
</tr>
</thead>
<tbody>
<tr>
<td>3x3 A1</td>
<td>100</td>
</tr>
<tr>
<td>3x3 A2</td>
<td>100</td>
</tr>
<tr>
<td>3x3 A3</td>
<td>100</td>
</tr>
<tr>
<td>3x3 A4</td>
<td>100</td>
</tr>
<tr>
<td>3x3 A5</td>
<td>100</td>
</tr>
<tr>
<td>3x2 B1</td>
<td>200</td>
</tr>
<tr>
<td>3x2 B2</td>
<td>200</td>
</tr>
<tr>
<td>3x2 B3</td>
<td>200</td>
</tr>
<tr>
<td>3x2 B4</td>
<td>200</td>
</tr>
</tbody>
</table>

Al Shindagah Ballroom

Ceiling Height: 5.5 Meter
Dimensions: 19.90 x 25.65
Area (Sq. Meter): 510.44

Laparoscopy Towers
(Station 2: 5 Towers)

Hysteroscopy Towers
(Station 1: 6 Towers)

Break-out Room 1

Al Waha Meeting Room

Break-out Room 3

First Floor
3m x 3m D1, P1,G1, S1 & B1 shell scheme booth

- Octanorm system wall panelling
- 1 x fascia board in sticker cut lettering (company name & booth number)
- 1 x information counter
- 2 x white folding chair
- 4 x LED light
- 2 x 13-amp power point
- 1 x wastepaper basket

Price

USD 3,500

3m x 2m E1-E4 shell scheme booth

- Octanorm system wall panelling
- 1 x fascia board in sticker cut lettering (company name & booth number)
- 1 x information counter
- 2 x white folding chair
- 4 x LED light
- 2 x 13-amp power point
- 1 x wastepaper basket

Price

USD 3,000

Specifications of shell scheme stand

**Flooring:** All booths will be laid on a carpet.

**Fascia:** The fascia board will be erected across the open sides of your stand as per the diagram below. The exact wording of your company name is to be supplied in the boxes below. You may use the same form to indicate inclusion of your corporate logo on the fascia, but this is subject to additional cost and space availability.

**Walls:** All walls are white laminated panels of 1m width and 2.44m height each. You are not allowed to make alterations to the structure of your stand or remove any integral parts from it. Any damage caused to the panel(s) will be charged to you.

Scan the QR code or visit www.dhl.com
Toll Free number: 600 567 567
**Sponsor / Exhibitor details**

Title: ____________________ First name: ____________________ Last name: ____________________
Job title: ____________________ Organisation: ____________________
Address: ____________________
Country: ____________________ Website: ____________________
Mobile No: ____________________ Email: ____________________

Signature: ____________________

* Please scan and send a copy

---

**Stand enquiry form**

If you are interested in exhibiting at HYSMENA Hysteroscopy Conference 2020, please complete and submit the following stand enquiry form. The IBC team will contact you to discuss the options available. Stands are individually priced based on sponsorship / exhibitor pack.

---

**Application form**

Stand No: ____________________

Name of exhibiting company: ____________________

Address: ____________________

Sponsor type: [ ] SPONSOR [ ] EXHIBITOR

Sponsor pack name: ____________________

* Note: 5% insurance charges will be added as required by the venue hotel.

Signature: ____________________

By signing, I agree to the terms and conditions.

* Please scan and send a copy

---

**Payment form**

☐ Credit Card  
* I hereby authorize the organiser to debit my credit card account and to pay 2.25% transaction fees.
   - Mastercard
   - Visa

Card number: ____________________

CSV Code: ____________________ Expiry date: ___________/____________ Amount: ____________________

Signature: ____________________

☐ Bank Transfer. Please remit in US Dollars or AED currency to below account (kindly inform your bank the sender bears all corresponding charges): (Payment by bank transfer must quote the exhibitor / sponsor name)

**USD ACCOUNT**

Bank name: EMIRATES NBD BANK
Bank address: AL KARAMA, DUBAI, UAE
Account name: International Business Consult
Account number: 1025198810403
Swift code: EBILAEAD
IBAN: AE270260001025198810403

**AED ACCOUNT**

Bank name: EMIRATES NBD BANK
Bank address: AL KARAMA, DUBAI, UAE
Account name: INTERNATIONAL BUSINESS CONSULT
Account number: 1015198810401
Swift code: EBILAEAD
IBAN: AE460260001015198810401

* Please scan and send a copy

---

**Cancellation Policy**

2. IBC does not provide refunds for cancellations. Invoiced sums are payable in full.
3. ‘No Shows’ are not eligible for refunds.
4. IBC Medical Services reserves the right to alter the programme without notice including the substitution, alternation or cancellation of speakers and/or topics and/or the alteration of dates of the event.
5. IBC Medical Services is not responsible for any loss or damage as a result of a substitution, alternation, postponement or cancellation of an event.
HYSMENA Hysteroscopy Conference ("Event") is scheduled to take place on 12-13 March 2020 at the Metropolitan Hotel (Sheikh Zayed Road), Dubai UAE. IBC Medical Services ("Organiser"), reserves the right, at its discretion, to change the site, hours or dates of the event. IBC Medical Services will attempt to notify Sponsors of any such changes as far in advance as possible.

Applications: All applicants ("Sponsor") for exhibit space, speaking sessions or general sponsorship (regardless of level) must agree to this Sponsorship Agreement ("Agreement"). Once this Agreement is accepted by Sponsor (whether electronically, click through or otherwise) and received and accepted by IBC Medical Services, it is considered binding and fees are non-refundable. Organiser reserves the right, at its sole discretion, to decline acceptance of this Agreement.

Payment: IBC Medical Services will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event ("Sponsorship Fee"). Payment is due net 30 days from the invoice date. Except as otherwise set forth herein, the Sponsorship Fee is non-refundable and non-cancellable. IBC Medical Services reserves the right to revoke or prevent Sponsor’s Event participation in the event of non-payment. All prices exclude 5% VAT.

Cancellation: In the event Sponsor wishes to cancel all or part of its participation in the Event, Sponsor must send notice of cancellation in writing to info@ibcme.com. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee. Sponsor is responsible for payment of the Sponsorship Fee irrespective of the reason for Sponsor’s cancellation. In case of cancellation by Sponsor, IBC Medical Services reserves the right to use the space reserved by Sponsor for its cancelled Event participation. Organiser’s re-allocation of Sponsor’s Event participation shall not excuse Sponsor from payment of the Sponsorship Fees assessed hereunder. IBC Medical Services reserves the right to cancel the Event or to terminate this Agreement for any reason at any time upon written notice to Sponsor. Upon cancellation or termination by IBC Medical Services, IBC Medical Services’ sole liability to Sponsor, and Sponsor’s exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Agreement.

Use of IBC Marks: Sponsor agrees not to use any trademarks, trade names, logos, slogans or other intellectual property owned by IBC or its affiliated or subsidiary companies, except as permitted in, and in accordance with, Brand Guidelines, which Sponsor hereby acknowledges, receiving, and which are incorporated into this Agreement by reference. In its sole discretion may withhold or withdraw permission to display items or distribute souvenirs, advertising or any other material containing the Marks. Sponsor may not issue any announcement or press release regarding the Event, or Sponsor’s participation in the Event, without the prior written consent of IBC Medical Services.

No endorsement: Sponsor will not state or imply that its products or services are endorsed by IBC Medical Services or its affiliated or subsidiary companies and no approval by IBC Medical Services or any of its affiliated or subsidiary companies of any of Sponsor’s content or participation in the Event will be deemed an endorsement.

Booth space: When the booth map becomes available, Sponsor will be eligible to select a booth. Number of booths and the number of booths that is available to Sponsor is based on a list of interested parties and available space. IBC Medical Services reserves the right, at its discretion, to assign the space that is available to Sponsor. Sponsor promises that it has the authority to enter into this Agreement; that its design and construction of its exhibit is its own responsibility, including, without limitation, design, construction, display, equipment, furniture, promotion, and all other design and construction aspects of this exhibit. Sponsor will not assign, lend, or share Sponsor’s Event space. Sponsor shall not promote any other person or entity, or any products other than Sponsor’s, without IBC Medical Services’ prior written consent. IBC Medical Services reserves the right to revoke or prevent Sponsor’s Event participation in the event of non-payment. All prices exclude 5% VAT.

Force majeure: IBC Medical Services shall not be responsible for any loss or damage resulting from failure to perform under this Agreement or to conduct the Event as currently scheduled in whole or in part as a result of riot, strike, civil disorder, act of war, failure of facilities, earthquake, storm, fire, flood, or other acts of God, or any reason of any kind whatsoever beyond the reasonable control of IBC Medical Services. In such case, Organiser will make reasonable efforts to reschedule the Event. Notwithstanding any other terms or conditions of this Agreement, should it ultimately be impossible to hold the Event due to a force majeure event, IBC Medical Services may retain or be due such portion of the Sponsorship Fee as necessary to compensate IBC Medical Services for expenses reasonably incurred up to the time the force majeure event occurred. All payments in excess of such expenses shall be refunded.

Conduct of sponsor: Sponsor shall conduct its Event participation in a professional manner so as not to be objectionable to IBC Medical Services, other Sponsors or participants, or the public. Organiser reserves the right to restrict or prohibit exhibits or content which, because of noise, method of operation, content, or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Event as a whole. IBC Medical Services may prohibit installation or request removal or discontinuation of any exhibit or promotion that, if continued, destroys substantially from the design and description approved in advance by Organiser. IBC Medical Services and the venue reserve the right to close, remove or require changes in any exhibit or to remove any of Sponsor’s personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to the Event, other sponsors, the venue, or the public. Sponsor shall not distribute any giveaways, prizes or collateral that would be considered potentially dangerous or destructive, including, without limitation, pocket knives, box knives, stickers, helium balloons, glitter, laser pointers, or dart guns. If Sponsor or its representatives fail to observe the terms and conditions of this Agreement or, in the opinion of IBC Medical Services, conduct themselves unethically or detrimentally to the Event, Sponsor may be dismissed from Event without refund or other appeal.

Limitation of liability: IBC Medical Services shall in no event be liable for any indirect, special, incidental or consequential, or damages for loss of profits, revenue, data, or use, incurred by Sponsor, whether such action is in contract or tort, even if IBC Medical Services has been advised of the possibility of such damages. Organiser’s entire liability for damages hereunder shall in no event exceed the Sponsorship Fee paid by Sponsor under this Agreement.

No assignment: The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the prior written consent of Organiser.

Authorization: By accepting this Agreement you are authorising IBC Medical Services to provide contact information including your address, phone number, fax number and contact person to any service vendor contracted to conduct work at the Event.

Governing law; jurisdiction: This Agreement and all matters arising out of or relating to it shall be governed by the procedural and substantive laws of the city of Dubai in UAE. Any legal action relating to this Agreement shall be instituted in UAE.

Warranty: Sponsor warrants that it has the authority to enter into this Agreement; that its participation in the Event will not violate any other agreement or understanding between Sponsor and any third party; that Sponsor will reimburse IBC Medical Services for any losses it incurs resulting from any damage to the personal property of, or any personal injury to, the Organiser, the Event location owner, or any of their employees or contractors in connection with the Event; that no materials provided by Sponsor in connection with the Event will infringe or misappropriate any third party’s rights; and that Sponsor will comply with all applicable federal, state and local laws and regulations in connection with its obligations under this Agreement and its conduct in connection with the Event.

Indemnity: Sponsor will indemnify and hold IBC Medical Services, its parent, affiliated and subsidiary companies ("Indemnified Parties") harmless for and from any alleged or actual claim for any costs, losses or fines, penalties, or expenses (including reasonable attorney’s fees) arising from or related to: (1) any damages to real or personal property, or personal injury to any person, directly or indirectly caused by Sponsor or Sponsor’s employee or contractor in connection with the Event; (2) any failure to comply with any applicable local laws and regulations related to the collection, use, sharing, disclosure and storage of personal information; and (3) any claim that the Indemnified Parties’ use of any content provided by Sponsor for the Event infringes or misappropriates any third party’s intellectual property, publicity rights, confidentiality, or other right, provided that in no event will the Indemnified Parties’ right of indemnification as described in this paragraph. This provision will survive the termination or expiration of this Agreement.

No partnership or agency: Nothing in this Agreement is intended to, or will be deemed to, establish any partnership or joint venture between any of the parties, designate any party as the agent of another party, nor authorise any party to make or enter into any commitments for or on behalf of any other party.

Permission to use materials is subject to sponsor’s approval: Sponsor grants IBC Medical Services and its employees, agents, contractors or representatives permission to use, reproduce, combine with other works, and publish worldwide in all media, Sponsor’s trademarks, product names or descriptions and logos and any materials Sponsor provides for the purpose of, or as result of, Sponsor’s participation in Event, including, without limitation, posting on websites, or publishing in other print or electronic media, brochures, newsletters, advertisements, and magazines. Organiser may edit materials only as necessary to conform to them to a given media, e.g., changing the size of an image, but will not modify Sponsor’s trademarks or logos in any other way without Sponsor’s prior written consent.

Confidentiality and authorisation: This Agreement, its terms and the Event are confidential until publicly announced by IBC Medical Services. Sponsor may not disclose the existence of this Agreement or the terms of this Agreement to any third party without IBC Medical Services’ prior written consent. Sponsor hereby authorises IBC Medical Services to provide Sponsor’s contact information including address, telephone number, fax number and primary contact person information to the organizer, events and marketing team, and any of its vendor contracted to conduct work for this Event, as well as to the Event location owner and its employees, agents and contractors.

Entire agreement: This Agreement constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof. This Agreement may not be modified or amended except in a writing signed by a duly authorised representative of each party.

TERMS AND CONDITIONS